

SUSTAINABLE PACKAGING: What You Need to Know to Meet Consumer Demand

Consumers want sustainable packaging
- and they're willing to pay for it:

72%

say they consider the environment
when buying products

73%

would pay up to 20% more for
products in sustainable packaging

3 TYPES OF SUSTAINABLE PLASTIC PACKAGING



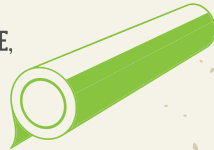
1 RECYCLABLE

Waste that can be converted into a new product.

MONOLAYER BAGS & FILMS:

A single-layer film made from LDPE, LLDPE, HDPE or polypropylene

- Economical
- Recyclable



100% PE BARRIER FILMS AND POUCHES

A multilayer barrier film made from all polyethylene.

- Excellent barrier properties
- Extended shelf life
- Great for stand-up pouches



CAUTION: Unlike 100% PE, most barrier films are NOT recyclable. They are produced from varying substrate layers that cannot be separated during the recycling process.



2 COMPOSTABLE

Waste that disintegrates into organic components.

Must meet ASTM D6400 standards.

CELLOPHANE - Made from cellulose

- Breaks down completely in 1 to 6 months
- Good moisture and oxygen barrier
- High clarity



3 DEGRADABLE

Waste that breaks down from a large compound to smaller ones.



CAUTION: Many states, including California, have banned the use of degradable and biodegradable packaging products.



GREAT AMERICAN
PACKAGING

California leads the way in recycling.
The state's goals include:

CA

75%

recycling, composting or source
reduction of solid waste from
1989 levels by 2020

75%

of all single-use plastic packaging and
products must be recyclable or
compostable by 2030

Our Eco-Films line uses 100% recyclable PE barrier film.

Pouches & film suitable for:

- Food packaging
- Retail display
- And more

Provide high performance features, including:

- Heat resistance
- Stiffness
- Recloseability
- Moisture and oxygen barrier
- Custom printing options

We also offer a full line of compostable films.

To discuss sustainable plastic packaging options, contact us today at

877-BUY-BAGS [877-289-2247]
or visit GreatAmPack.com